



CAIRNS HOCKEY ASSOCIATION

STRATEGIC PLAN 2021-2024

DRIVING OUR FUTURE TOGETHER

Share Your VOICE

Shape Your FUTURE

WHY ARE WE HERE ?

To build, grow, develop and deliver hockey for everyone. To Support community social priorities and create a hockey experience that is inclusive, affordable, safe and fun that encourages people to play and stay in hockey.

OUR VALUES

- Diversity and Inclusion
- Leadership, Inspiration and Innovation
- Communication
- Resilience

WHAT ARE WE DOING ?

BUILD & GROW HOCKEY

- Quality Facilities.
- Showcase hockey.
- Play hockey plan.
- Strong school partners.

DEVELOP & LEAD HOCKEY

- Showcase Club support program.
- Drive Performance pathways with focus on officials and volunteers.
- Secure an outcome driven business plan.

CELEBRATE & SUPPORT HOCKEY

- Strengthen partnerships.
- Showcase events.
- Drive the social development outcomes.
- Embrace safe spaces, new innovations.

Play Hockey Plan Delivered

20% sustained increase in participation by 2024

80% member approval rating by 2024

Leading Performance Pathways program in Queensland.

Business Plan Outcomes delivered.

Hosting min 2 high profile hockey events annually.

Increase Non Member Revenue 30% by 2024

Celebrating and Advancing new Cairns Aspire Program

